



POLITECNICO
MILANO 1863
SCHOOL OF MANAGEMENT



RADMA
RESEARCH AND DEVELOPMENT MANAGEMENT



R&D MANAGEMENT
Conference



R&DESIGNING INNOVATION

TRANSFORMATIONAL CHALLENGES
FOR ORGANIZATIONS AND SOCIETY

MILAN, ITALY - 02ND / 04TH JULY 2018

Version 1_16 May 2018

SUNDAY JULY 1ST, 2018

19.00

Welcome Event and Networking Aperitif @ Villa Necchi Campiglio, Milano
Conference Pre-Registration

CONFERENCE DAY 1

08:00-08:45	Conference Registration: Aula Magna Carassa e Dadda, Building BL 28, Politecnico di Milano
08:45-11:00	<p>Plenary Session: Aula Magna Carassa Dadda, Politecnico di Milano</p> <p>Welcome Speech:</p> <ul style="list-style-type: none"> ✓ Alessandro Perego, <i>Academic Director - School of Management, Politecnico di Milano</i> <p>Introduction to the R&D Management Conference 2018 by the Conference Co-Chairs:</p> <ul style="list-style-type: none"> ✓ Vittorio Chiesa, <i>Full Professor of Strategy and Marketing – School of Management, Politecnico di Milano</i> ✓ Federico Frattini, <i>Full Professor of Strategic Management and Innovation – School of Management, Politecnico di Milano</i> <p>Academic Keynote Speeches:</p> <ul style="list-style-type: none"> ✓ Melissa Schilling, <i>Professor of Management & Organizations - New York University, USA</i> “The Multifaceted Roles of Collaboration in Innovation” ✓ Frank Piller, <i>Professor of Technology and Innovation Management - RWTH Aachen University, Germany</i> ”Innovation in the Age of Smart Products & Services: How the Industrial Internet of Things and Digitalization are Changing our Innovation System” <p>Executive Roundtable on “Innovation, Sustainability and the Future of Work”:</p> <ul style="list-style-type: none"> ✓ Arrigo Berni, <i>Chairman @ Moleskine</i> ✓ Manlio Ciralli, <i>Chief Brand & Innovation Officer Italy, Eastern Europe, MENA, India @ The Adecco Group</i> ✓ Massimo Della Porta, <i>Group CEO @ SAES Group</i> ✓ Giampiero Frisio, <i>Managing Director of Business Unit Protection and Connection. Group Senior Vice President @ ABB</i>
11:00-11:30	Coffee Break (Building BL28, first floor)

Parallel sessions: 11:30 – 13:00						
Track 2: Digital platforms and digital technologies	Track 3: Environmental sustainability, social impact and innovation	Track 4: Finance for innovation: new tools and approaches	Track 5: Implementing open innovation: from theory to practice	Track 7: Innovation dynamics and organizational performance: novel strategies and approaches	Track 8: Managing at the intersection between Innovation and supply chain management	Track 12: Team, leadership & organization for creativity and innovation
Room: Aula Magna Carassa Dadda	Room: BL.28.1.1	Room: BL.28.1.2	Room: BL.28.2.1	Room: BL.28.2.2	Room: Aula 0.1	Room: MIP 1.1
<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>
<i>The Multiple Effects of Technology Framing on Technology Adoption: Development of a Multiple Item Scale</i> Klos, Christoph; Spieth, Patrick	<i>Frugal Innovation: A Journey from Ideation to Commercialization</i> Hossain, Mokter	<i>Too Much of Two Good Things: Effects of Advanced and Heterogeneous Education on Start-ups' Expected Performance</i> Pinelli, Michele; Cappa, Francesco; Franco, Stefano; Peruffo, Enzo; Oriani, Raffaele	<i>Openness of External Search Innovation Strategy in SMEs: Endogenous determinants, Scope, and Innovation Performance</i> Abdelaty, Hamdy; Dreher, Carsten	<i>R&Designing the Performance Measurement of R&D</i> Loyarte, Edurne; Posada, Jorge; Garcia-Olaizola, Igor; Pastor, Leire; Gurrutxaga, Nora; Moral, Maria; Azua, Iñaki; Florez, Julian	<i>Using business model innovations to ease transitions of supply chain networks. Cases from the automotive and pharmaceutical industries.</i> Tangour, Cyrine; Abdelkafi, Nizar	<i>The other side of Technology Transfer: the power of Human Resources</i> Cucino, Valentina; Di Minin, Alberto; Martelli, Irene; Piccaluga, Andrea
<i>Leveraging a Talent-driven Collaborative Electronic Network of Practice in a Large MNE</i> Tsegaye, Mesfin; Assimakopoulos, Dimitris; Tortoriello, Marco	<i>From Oil to Offshore Wind, and Back Again: Resource Redeployment and Diversification to Green Niches</i> Thune, Taran; Gonzalez, Jakoba Sraml; Makitie, Tuukka	<i>The Impact of Entrepreneurial Narratives in Crowdfunding Campaigns</i> Maiolini, Riccardo; Cappa, Francesco; Leone, Maria Isabella; Pinelli, Michele	<i>Open Innovation For Systemic innovation: Insights From Three Projects</i> Maniak, Remi; Marcocchia, Giulia	<i>Innovation Dynamics within High-Growth SMEs: Evidence from the UK</i> Gkikas, Aineias	<i>Factors and drivers of 2D-CODP positioning in the ETO industry: a survey-based research</i> Prencipe, Giovanni; Arafati, Surush; Cannas, Violetta Giada; Pero, Margherita	<i>Factors influencing the creative process in culinary innovations. A comparison between starred-chefs and chefs in training</i> Presenza, Angelo; Abbate, Tindara; Cesaroni, Fabrizio; Meleddu, Marta
<i>Go Digital! – A Review on Using Disruptive Technologies for Open Innovation and Capturing the Potential in a Business Model</i> Streuer, Monika; Mention, Anne-Laure	<i>Exploration of Brand Image Reconstruction and Marketing Strategy – A Case Study of I-MEI Foods Co., Ltd.</i> Hsiao, Yung-Chang	<i>The Effect of Collectivistic Framing in Crowdfunding Success</i> De Fazio, Daniela; Franzoni, Chiara; Rossi-Lamastra, Cristina	<i>Designing and Managing Co-innovation between Industrial Companies: The Case of Loccioni and Pfizer</i> Ombrosi, Noemi; Casprini, Elena; Piccaluga, Andrea	<i>Design of services for the management of incremental innovation in SMEs</i> Proenca, Joaquim Carvalho	<i>How can Customers and Suppliers of the Automotive Supply Chain Practice Co-makership in Brazil?</i> Santini, Berenice; Colucci, Leonardo Mor; Gomes, Clandia Maffini	<i>Openness-to-change and Sensemaking in Idea Screening: How and Why it Matters</i> Sukhov, Alexandre; Sihvonen, Antti; Olsson, Lars; Magnusson, Peter
<i>Democratising Systems of Innovations based on Blockchain Platform Technologies</i> Ünalán, Serhan; Özcan, Sercan	<i>Social and Environmental Affordability: Critical Success Factor for Frugal Innovations?</i> Tiwari, Rajnish	<i>Does Equity Crowdfunding Democratize Entrepreneurial Finance?</i> Cumming, Douglas; Meoli, Michele; Vismara, Silvio		<i>Use of Design Management in Ergonomics Programs</i> Fracasso, Bruno Veloso; Libânio, Cláudia de Souza	<i>The Study of Internet of Things Application in New Product Development- Views from Collaboration and Innovation</i> Yen, Yu-Xiang	<i>Pairs In Innovation: The Power Of Two Individuals To Develop Innovative Visions</i> Bellis, Paola; Verganti, Roberto

Track 13: Open innovation intermediaries: tools, platforms and communities	Track 15: Digitally-enabled business model innovation	Track 18: Big Data Analytics for R&D management	Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 21: Disruptive Innovation and Organisational Change	Track 22: R&D Management: tools & methods	Track 28: Innovation Systems & Policies	THEMATIC WORKSHOPS
Room 1.2	Room: MIP 1.3	Room: MIP 1.4	Room: MIP 1.5	Room: MIP 1.6	Room: 3.23	Room: Sala Consiglio	Room: 1.49
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Social Media as Innovation Laboratory – Data kraken or useful tool for managing innovation</i></p> <p>Scheel, Andreas; Hanke, Stefan</p>	<p><i>What Role Does Openness Play In The Technological Commercialisation Process?</i></p> <p>Flammini, Serena; Mortara, Letizia</p>	<p><i>The Value of Big Data from Mobile Devices</i></p> <p>Cappa, Francesco; Oriani, Raffaele; Hayes, Darren</p>	<p><i>Regional development, social capital and performance of technology based firms: Does political alignment play a moderator effect?</i></p> <p>Leitao, Joao; Pereira, Dina; Baptista, Rui</p>	<p><i>User-Producer Relationships And Innovation In Turbulent Times – A Case Study Of A Specialised Supplier In Upstream Petroleum</i></p> <p>Sraml Gonzalez, Jakoba; Thune, Taran</p>	<p><i>A Study on Time from R&D Investment to Performance</i></p> <p>Bae, Jinhee; Lee, Jung Hwa</p>	<p><i>Government Supports on R&D and Innovation in Portugal- For the Better or Worse?</i></p> <p>Rohman, Ibrahim Kholilul</p>	<p><i>Title: Artificial Intelligence: Challenges and Opportunities for Innovation and Business Transformation</i> <i>Sponsor: Microsoft</i> <i>Academic Speaker: TBD</i></p>
<p><i>The Attractiveness of User-Innovation Projects for Firms: Evidences from Health Care</i></p> <p>Schiavone, Francesco; Rivieccio, Giorgia</p>	<p><i>Co-creation of Value and Business Model Innovation in Fintechs</i></p> <p>Spohr, Rodrigo Neujahr; Zen, Aurora Carneiro</p>	<p><i>Development of Advanced Technology Roadmap through Deep Learning</i></p> <p>Jeong, Yujin; Yoon, Byungun</p>	<p><i>From Commercialising Intellectual Property to Facilitating Open Innovation: The Evolution of UK Biotechnology Incubators</i></p> <p>McDonald-Junor, Daniel; Smith, David; Rossiter, William</p>	<p><i>Managing Transference Of Disruptive Innovations From Ambidextrous Organizations.</i></p> <p>Nieto, Javier</p>	<p><i>Improving the Effectiveness of Assessment for Early Stage Decisions for New Technology-Based Firms</i></p> <p>Zhao, Bingqing; Phaal, Rob</p>	<p><i>The Impacts of Government Funding on Openness</i></p> <p>Ahn, Joonmo; Lee, Wonvin; Mortara, Letizia</p>	<p><i>Title: Innovation and the Future of Work</i> <i>Sponsor: Adecco</i> <i>Academic Speaker: TBD</i></p>
<p><i>Innovation prizes to implement regional SME innovation policy: a case study from a public-funded intermediary</i></p> <p>Doppio, Nicola; Mion, Luca</p>	<p><i>A Systematic Review of Elements that Influence Willingness to Pay for Digital Journalism Content</i></p> <p>Speck, Filipe Valvassori; Leso, Bernardo Henrique; Cortimiglia, Marcelo Nogueira</p>	<p><i>Identifying The Development Trends Of Emerging Technologies Using Patent Text Mining And Web News Data Mining: The Case of Perovskite Solar Cell Technology</i></p> <p>Li, Xin; Xie, Qianqian; Huang, Lucheng; Zhou, Yuan</p>	<p><i>A novel framework for sustainable innovation: the SIZ Model</i></p> <p>Weiss, Marc A.; Silva Filho, Luiz Carlos Pinto; Ten Caten, Carla Shwengber; Luis Felipe, Nascimento</p>	<p><i>Use Case-based Analysis Of Company Strategies When Facing A Disruptive Threat</i></p> <p>Horst, Christiane Maria; Minis, Hendrik; Gudergan, Gerhard</p>	<p><i>How to Evaluate and Improve Technology Roadmap Process</i></p> <p>Lee, Sungjoo</p>	<p><i>New Venture Incubation and Acceleration in Peripheral Regions.</i></p> <p>Purvis, Kieran; Fernandes, Kiran</p>	<p><i>Title: Digitally-Enabled Business Model Innovation</i> <i>Sponsor: Cesi</i> <i>Academic Speakers: TBD</i></p>
<p><i>Fostering Open Innovation through Social Big Data: evidences from Tourism</i></p> <p>Ndou, Valentina; Del Vecchio, Pasquale; Secundo, Giustina; Mele, Gioconda</p>	<p><i>IoT-centred Business Model Design</i></p> <p>Colurcio, Maria; Candi, Marina</p>	<p><i>Using Corporate Web Sites to Identify R&D Activities: Issues and Validation</i></p> <p>Schillo, R. Sandra</p>	<p><i>Measuring the Barriers to Innovation of a Mature Cluster: A case of Powder Metallurgy Cluster in Taiwan</i></p> <p>Tsai-Lin, Tung-Fei; Fu, Ju-Ping; Chen, I-Chun; Ng, Wei-Jie; Liang, Jung-Chen; Lin, Tai-Wei</p>	<p><i>Exploring the Reasoning Under Current R&D Effort in Disruptive Technologies Based on the “Triple Helix” Concept</i></p> <p>Burba, Leandro De Toledo; Barbalho, Sanderson César Macedo; Martin, Adriana Regina</p>	<p><i>Product Profiles: Conceptualizing Modelling Approaches for Customer Benefits To Increase R&D Success</i></p> <p>Albers, Albert; Basedow, Gustav Nils; Marthaler, Florian; Heimicke, Jonas</p>	<p><i>Role of Research and Technology Organisations in Contemporary Innovation Systems: An assessment of Australia’s Commonwealth Scientific and Industrial Research Organisation.</i></p> <p>Bazzacco, Mark</p>	
13:00-14.00	Networking Lunch (Building BL 28 first floor)						

Parallel sessions: 14:00 – 15:30					
Track 5: Implementing open innovation: from theory to practice	Track 7: Innovation dynamics and organizational performance: novel strategies and approaches	Track 10: Resilience & innovation	Track 12: Team, leadership & organization for creativity and innovation	Track 13: Open innovation intermediaries: tools, platforms and communities	Track 14: Circular economy put into practice: opportunities and challenges for innovative industrial paradigms
Room: Aula Magna Carassa Dadda	Room: BL.28.1.1	Room: BL.28.1.2	Room: BL.28.2.2	Room: Sala Consiglio	Room: Aula 0.1
<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>
<p><i>Strategies for Value Creation from Collaborative Innovation</i></p> <p>Lin, Haibo; Fu, Xiaolan; Yang, Jinchun; Yip, George</p>	<p><i>Mechanisms Underpinning Successful Technology Transfer: A Dynamic Perspective</i></p> <p>Moktar, Zurina; Sacchi Homrich, Aline; Aranda, Clara; Flammini, Serena</p>	<p><i>How To Trigger Resilience In Innovation Project Teams – A Theoretical Framework</i></p> <p>Fey, Sascha</p>	<p><i>A Conceptual Framework and a Toolkit for Autonomy-Supportive Leadership in R&D Organizations</i></p> <p>Kaudela-Baum, Stephanie</p>	<p><i>Managing University-Industry Collaborative R&D Projects: A Case of The Uses of Project Objectives and Milestones by University Scientists</i></p> <p>Chang, Teh-yuan</p>	<p><i>Knowledge-intensive Entrepreneurship and Circular Economy: a conceptual foundation</i></p> <p>Del Vecchio, Pasquale; Mele, Gioconda; Ndou, Valentina; Passiante, Giuseppina</p>
<p><i>Knowledge Search Strategies and Market Success: an Analysis of the Mediating Role of Management Innovation</i></p> <p>Ferreras Méndez, José Luis; Soh, Pek Hooi</p>	<p><i>Capability Snow Model For Business Model Innovation</i></p> <p>Li, Yan; Evans, Steve</p>	<p><i>Interpretation of Contract Violations in Multipartner Alliances</i></p> <p>Barbic, Frano; Hidalgo, Antonio</p>	<p><i>Self-managing Team and Individual Ambidexterity: A Micro-level Study</i></p> <p>Annosi, Maria Carmela; Martini, Antonella; Monti, Alberto; Radaelli, Giovanni</p>	<p><i>From knowledge transfer to knowledge co-creation: which role for the Open Innovation Intermediaries?</i></p> <p>Abbate, Tindara; Codini, Anna Paola; Aquilani, Barbara</p>	<p><i>How can IoT support circular PSS design and implementation? – a case study of LED lighting systems in retail</i></p> <p>Ingemarsdotter, Emilia; Jamsin, Ella; Balkenende, Ruud</p>
<p><i>Open Social Innovation: an approach to public organizations</i></p> <p>Erro-Garcés, Amaya; Aramendia-Muneta, María Elena</p>	<p><i>Self- performance Assessment of Manufacturing Companies on Dynamic Capabilities (DC)</i></p> <p>Darvizeh, Mohammad Yang, Prof. Jian-bo; Eldridge, Dr. Stephen</p>	<p><i>Are Obstacles Beneficial for Innovation? The Case of Radical Innovation in Services and Manufacturing</i></p> <p>Strobel, Natalia</p>	<p><i>How Formal and Emergent Organizational Configurations Impact Upon Creativity and Work Life Balance</i></p> <p>Bertolotti, Fabiola; Catalano, Giuseppe; Cochis, Carlotta; Mattarelli, Elisa; Ungureanu, Paula</p>	<p><i>Leveraging the power of creative crowds for innovative brands: the eYeka crowdsourcing initiatives</i></p> <p>Blasi, Silvia; Micheletti, Andrea; Mogno, Valentina; Sedita, Silvia Rita</p>	<p><i>Design for Sharing. Exploring Different PSS Approaches and Consumer Acceptance of Bike Sharing Systems</i></p> <p>Franconi, Alessio; Badalucco, Laura; Peck, David</p>
<p><i>Mechanisms of Customer Knowledge Integration in the Open Innovation Process: Health-tech Case</i></p> <p>Jokubauskienė Raminta; Vaitkienė, Rimgailė</p>	<p><i>Managing Learning Curves In The Unknown: From 'Learning By Doing' To 'Learning By Designing'</i></p> <p>Gilain, Agathe; Le Masson, Pascal; Weil, Benoît</p>	<p><i>The relation between Resilience and Innovation: a systematic literature review</i></p> <p>Reijnveld, Pieter; Caniels, Marjolein; Weerd-Nederhof, Petra de</p>	<p><i>Leading Innovation Through Employees' Participation: How To Organize Emerging Innovation Practices Involving Employees</i></p> <p>Flocco, Nicole; Canterino, Filomena; Cagliano, Raffaella</p>	<p><i>Corporate hackathons: How to connect corporations and entrepreneurs to launch new ventures</i></p> <p>Kohler, Thomas; Caccamo, Marta</p>	<p><i>Innovation in Eco-Industrial Parks: A Comparative Review of Case Studies</i></p> <p>Campos-Silva, Willerson Lucas; Amato Neto, João; Melo, Mary Fernanda Sousa; Yaryd, Rodrigo Trotta</p>

Track 15: Digitally-enabled business model innovation	Track 16: Innovation in public utility services: opening the “black boxes”	Track 17: Leveraging open innovation to improve society	Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 24: Knowledge management & learning for innovation	Track 25: IP Management, Licencing & Technology Management	Track 30: Academic Entrepreneurship & Technology Transfer	CALL FOR IDEAS
Room: Aula 0.2	Room: MIP 1.1	Room: MIP 1.2	Room: MIP 1.3	Room: MIP 1.4	Room: MIP 1.5	Room: MIP 1.6	Room 1.30
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Interplay of Business Model Innovation and Technology Adoption: Examples of Mobile Payment Platforms</i></p> <p>Jocevski, Milan; Ghezzi, Antonio; Arvidsson, Niklas)</p>	<p><i>Rethinking Medical Innovation on Cancer Treatment</i></p> <p>Xu, Ying Yong; Gagliardi, Dimitri</p>	<p><i>Getting Your Ducks in a Row: Mapping (Multiple) User Engagement(s) at Early Stages of the Innovation Process</i></p> <p>O’Kane, Conor; Haar, Jarrod; Daellenbach, Urs); Davenport, Sally</p>	<p><i>The Role Of Policies And The Contribution Of Clusters’ Agencies In The Development Of Biotech Innovation Ecosystem</i></p> <p>Vlaisavljevic, Vesna; Cabello Medina, Carmen; Van Looy, Bart</p>	<p><i>Digitalization and Innovation in knowledge intensive business services (KIBS)</i></p> <p>Cerruti, Corrado; Kazemargi, Niloofer; Sigismund Huff, Anne); Tavoletti, Ernesto; O. Huff, James</p>	<p><i>Patenting, Product Development and Firm Performance in Technology-based Startups</i></p> <p>Yang, Phil</p>	<p><i>Assessing Students’ And Faculty’s Entrepreneurial Aspirations as the Factor of the Entrepreneurial University Creation</i></p> <p>Artemova, Diana; Sharakhin, Pavel</p>	<p>Individuals from the main Italian Universities will be invited to pitch their ideas in front of academics and practitioners, receive feedbacks and share ideas about the future of innovation. Run in partnership with PoliHub and Politecnico di Milano TTO - Technology Transfer Office.</p>
<p><i>Applying Blockchain Technology To Capture Value In Open Business Models</i></p> <p>Tech, Robin P. G.; Kahlert, Jonas; Schmeiss, Jessica</p>	<p><i>Public Sector Innovation Intermediaries: Creating Value in Sectoral and National Innovation Systems.</i></p> <p>Lawrence, Kate; James, Andrew; Chan, Paul W</p>	<p><i>Towards A Method To Tackle Wicked Problems Innovation Management</i></p> <p>Huizingh, Eelko; Sick, Nathalie; Guertler, Matthias; Kriz, Anton</p>	<p><i>Engines do need transmission chains: the importance of people as key resource for TTOs’ performance</i></p> <p>Micozzi, Alessandra; Piccaluga, Andrea; Iacobucci, Donato; Martelli, Irene</p>	<p><i>Pioneer and Follower: The Moderating Role of Organizational Knowledge on Pioneering</i></p> <p>Kuo, Chia-I; Lin, Bou-Wen; Lee, Yikuan</p>	<p><i>IP strategies in new high-tech enterprises. A comparative case study analysis between Academic and Corporate Spin-Offs.</i></p> <p>Toma, Antonio; Secundo, Giustina; Passiante, Giuseppina</p>	<p><i>The Evolution of the Chinese University Patent Network</i></p> <p>Ye, Yindan; De Moortel, Kevin; Crispeels, Thomas</p>	
<p><i>Exploring the role of technological change in the relationship between Strategic Innovation and Business Model Innovation</i></p> <p>Ghezzi, Antonio; Balocco, Raffaello; Cortimiglia, Marcelo; Frank, Alejandro</p>	<p><i>Revisiting the innovation journey. The case of home-based renal care</i></p> <p>Boscolo, Paola Roberta; Barlow, James</p>	<p><i>Paving The Route To Market For Arts, Humanities And Social Science Research</i></p> <p>Dogan, Berk; Moktar, Zurina; Tietz, Frank; Boyd-MacMillan, Eolene</p>	<p><i>Innovation capability and issues of Japanese science parks</i></p> <p>Nitta, Shigeki</p>	<p><i>Knowledge Diffusion Through M&As</i></p> <p>Arroyabe, Marta; Hussinger, Katrin</p>	<p><i>Case Study Research in Defense Industry Software Company: Building a Reusable Technological Asset Library</i></p> <p>Mendi, Arif Furkan; Bulu, Sevgi Özlem; Erol, Tolga; Özbilgin, İzzet Gökhan</p>	<p><i>Resource Orchestration on the way to Academic Entrepreneurship</i></p> <p>Gruber, Marie; Crispeels, Thomas; D’Este, Pablo</p>	
<p><i>Organizational Re-Design and Digital Technologies: a single case study analysis through the perspective of Business Model Innovation</i></p> <p>Manfredi Latilla, Vito; Franzò, Simone; Urbinati, Andrea</p>	<p><i>Consumer and organizational resistance to innovation: The case of an innovation adoption forced by public utilities</i></p> <p>Chamaret, Cecile; Steyer, Veronique</p>	<p><i>How can researchers contribute to open innovation? New insights from design theories</i></p> <p>Berthet, Elsa T.</p>	<p><i>Determinants of large-scale technology diffusion for manufacturing paradigm shift in China</i></p> <p>Xu, Guannan; Zhou, Yuan</p>	<p><i>“Making things better”- conditions for learning from evaluation in non-government organisations (NGOs)</i></p> <p>Mrzyglocka-Chojnacka, Jagoda</p>	<p><i>Technology Licenses Pricing: a Theoretical Framework</i></p> <p>Franzò, Simone; Bianchi, Mattia; Frattini, Federico</p>	<p><i>Success Factors of knowledge and technology Commercialization in Research Organizations –A Meta-Analysis</i></p> <p>Pohle, Pia Anna</p>	
15:30-16:00	Coffee Break						

Parallel sessions: 16:00 – 18:00						
Track 5: Implementing open innovation: from theory to practice		Track 6: Innovation and R&D management in family firms	Track 9: R&D management and international business	Track 16: Innovation in public utility services: opening the “black boxes”	Track 17: Leveraging open innovation to improve society	Track 19: The future of R&D and innovation: what are the key challenges for R&D Management within the next years?
Room: Aula 0.1	Room: Aula 0.2	Room: Aula Magna Carassa Dadda	Room: BL.28.1.1	Room: BL.28.1.2	Room: BL.28.2.1	Room: BL.28.2.2
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Culture-based Open Innovation Approach: A Case Study of German SME</i></p> <p>Spath, Dieter; Nawroth, Georg; Kurz, Lisa; Keicher, Lukas; Ohlhausen, Pete</p>	<p><i>R&D Collaboration as a Real Option and its Subsequent Exercise</i></p> <p>Huang, Yi-Fen</p>	<p><i>Design and Innovation Capability Audit in a Small Family-Owned Firm</i></p> <p>Biniecka, Dorota; Bohemia, Erik</p>	<p><i>Multinational Innovation Portfolio Management in Emerging Markets: The Case of Orange in Africa</i></p> <p>Ben Mahmoud-Jouini, Sihem; Charue-Duboc, Florence; Hadengue, Marine</p>	<p><i>Is more actually better? Measuring the relative efficiency of university academic Commercialization</i></p> <p>Sun, LinBo</p>	<p><i>Nudging and Citizen Science: Motivation, Behavior and Awareness</i></p> <p>Cappa, Francesco; Rosso, Federica; Giustiniano, Luca; Squarcia, Gianluca</p>	<p><i>Clinical Trial Design Issues and Market Access</i></p> <p>Freeman, Robert Alan</p>
<p><i>The Boost of Corporate Startup Programs in Brazil: Are there sectoral patterns? Are there differences between local companies and multinational subsidiaries?</i></p> <p>Kitsuta, Carla de Mattos; Quadros, Ruy</p>	<p><i>Organisational Culture And Open Innovation</i></p> <p>Barjak, Franz; Heimsch, Fabian</p>	<p><i>Business model innovation proposition in family firms: Impact on short/long term growth and performance</i></p> <p>Meroño-Cerdan, Angel-Luis; Molina-Castillo, Francisco-Jose; Lopez-Nicolas, Carolina</p>	<p><i>Is it Substantive Collaboration or Strategic Collaboration?-Impact of public R&D subsidy Policies on Micro-enterprises' Collaboration</i></p> <p>Chen, Chaoyue; Xu, Zhi</p>	<p><i>Intelligent Doctor-Patient Matching: Building Long-lasting Relationship In Primary Care</i></p> <p>Zejnolovic, Leid; Han, Qiwei; Martinez, Inigo; Ji, Mengxin; Gaur, Manas</p>	<p><i>Open innovation practices related to the adoption of sustainable process innovations: The role of partner types</i></p> <p>Wellens, Freek; Kok, Robert; Ooms, Ward; Ligthart, Paul</p>	<p><i>Developing R&D-Strategies for Future Innovations: Activities in the Context of Technological Transformation and PGE - Product Generation Engineering</i></p> <p>Albers, Albert; Arslan, Masis; Bursac, Nikola; Killer, Bastian</p>
<p><i>Corporate Venturing Portfolio and its Contribution to Firm's Dynamic Capabilities</i></p> <p>Enkel, Ellen; Sagmeister, Veronika</p>	<p><i>The Impact of Open Innovation on Employee Well-being: A Preliminary Study</i></p> <p>Georget, Valentine; Doriane, Rayna, Thierry</p>	<p><i>What do we really know about open innovation in family firms? A systematic review of the evidence</i></p> <p>Gjergji, Rafaela; Lazzarotti, Valentina; Visconti, Federico; Garcia Marco, Teresa</p>	<p><i>International Innovation Deployment: a Conceptual Framework to Better Understand the Downstream Phase of Innovation Process</i></p> <p>Guerineau, Mathias; Ben Mahmoud-Jouini, Sihem; Charue-Duboc, Florence</p>	<p><i>Supporting Innovation In Healthcare Sector: The Role Of Ambidexterity</i></p> <p>Foglia, Emanuela; Ferrario, Lucrezia; Gastaldi, Luca; Maffi, Antonella; Porazzi, Emanuele;</p>	<p><i>Affordable Excellence for Meeting Societal Challenges: Role of Open Global Innovation Networks</i></p> <p>Tiwari, Rajnish; Kalogerakis, Katharina</p>	<p><i>Innovation in Bottom of Pyramid Countries: A Comparison between African and Western Asian Countries</i></p> <p>Hamaoka, Yutaka</p>
<p><i>"Research Spin-offs and the Digital Revolution: some evidence from Italian case-studies"</i></p> <p>Salvador, Elisa; Lazzarotti, Valentina; Manzini, Raffaella; Puliga, Gloria; Urbinati, Andre</p>	<p><i>Open innovation tools for technology-driven research networks – Coping with complexity</i></p> <p>Mitscherling, Laura; Scheel, Andreas; Eppinger, Elisabeth</p>	<p><i>Authenticity and Innovation in Family Firms</i></p> <p>Benedetti, Carlotta</p>	<p><i>What Type of Ambidexterity Adopt to Successfully Reverse Innovate?</i></p> <p>Darouichi, Oussama; Lamb, Philippe</p>	<p><i>Exploring and managing digital innovation in Teaching Hospitals.</i></p> <p>De Benedictis, Anna; Lettieri, Emanuele; Gastaldi, Luca; Masella, Cristina; Tartagliani, Daniela</p>	<p><i>Open Social Innovation: Leveraging Seeker Intent and Strategies</i></p> <p>Randhawa, Krithika; Wilden, Ralf; West, Joel</p>	<p><i>Frugal Innovation Labs</i></p> <p>Wohlfart, Liza</p>
				<p><i>Open Innovation in Healthcare, capturing the value of Patient Innovation</i></p> <p>Santu, Camilla; Zejnolovic, Leid; Lettieri, Emanuele</p>		<p><i>Integrated Strategy Development with Future Scenarios.</i></p> <p>Wohlfart, Liza; Schuele, Stephan; Masior, Jonathan</p>

Track 23: New product & service development process	Track 24: Knowledge management & learning for innovation	Track 26: Business Model Innovation	Track 27: Innovation & Technology Strategy	Track 29: Performance Management & Accountability in R&D	Track 30: Academic Entrepreneurship & Technology Transfer	START-UP PITCHES
Room: MIP 1.1	Room: MIP 1.2	Room: MIP 1.3	Room: MIP 1.4	Room: MIP 1.5	Room: MIP 1.6	Room 2.23
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>How to Collaborate with Customers in the Process of New Service Development?</i></p> <p>Hsieh, Kuo-Nan{Nick}; Hsieh, Linda</p>	<p><i>A Knowledge Management System Was Constructed While Implementing The Corresponding E-learning Processes</i></p> <p>Chang, Reed Joe; Huang, Yi Fen; Chi, Li Ping</p>	<p><i>Steel 4.0: Opportunities And Challenges Of Industrie 4.0 In The Steel Sector</i></p> <p>Tolettini, Laura; Lehmann, Claudia</p>	<p><i>Exploring and managing digital innovation in Teaching Hospitals.</i></p> <p>De Benedictis, Anna; Lettieri, Emanuele; Gastaldi, Luca; Masella, Cristina; Tartaglini, Daniela</p>	<p><i>What gets measured gets done: Towards standard performance measures of innovation in hospitals</i></p> <p>Haubner, Simone</p>	<p><i>Sources of Technological Knowledge For Innovative Startups: Commercialization Of Innovations By Corporate And University Spinoffs</i></p> <p>Hahn, Davide; Minola, Tommaso</p>	<p><i>Start-ups will be invited to pitch their business ideas and will trigger discussion and networking with academic and practitioners. In partnership with PoliHub.</i></p>
<p><i>Identifying external information sources for product innovations in Southeast Asia</i></p> <p>Ueki, Yasushi</p>	<p><i>What affect the evolution of the international knowledge network? A QAP-regression analysis of 3D printing industry</i></p> <p>Xu, Guannan; Zhou, Yuan</p>	<p><i>God does not play dice: on the (un)interpretability of business models and its implications for the management of R&D</i></p> <p>Massa, Lorenzo</p>	<p><i>Leader Openness, Political Connection and Entrepreneurial Orientation Strategy - Evidences from ChiNext Enterprises</i></p> <p>Liu, Wei; Zhang, Shuo; Liu, Yanyan; Di Minin, Alberto; Crupi, Antonio</p>	<p><i>Lifecycle R&D Performance Management System In Disaster Management Field Based On PMBOK</i></p> <p>Jang, Kwangjin; Lee, Boram; Park, Jungeun</p>	<p><i>The Initiation of University-Industry Collaboration in Emerging Economies: Drivers of Academic Researchers</i></p> <p>Zinkovskaya, Darya; Crispeels, Thomas; Vu Dinh Nghiem, Hung</p>	
<p><i>Innovation Processes At German eHealth Startups</i></p> <p>Joosten, Sven Helge; Busch-Casler, Julia</p>	<p><i>Where There Is A Will, There Is A Way To Happiness: The Role of Entrepreneurs' Knowledge, Entrepreneurial Engagement and Entrepreneurs' Happiness</i></p> <p>Chen, Yi-Wen; Hsieh, Ru-Mei; Chen, Hsin-Hung</p>	<p><i>Innovation Canvas: a tool for positioning innovation in competitive markets</i></p> <p>Pallotta, Vincenzo; Campisi, David</p>	<p><i>An Analysis of the Innovation System of Smart Cities in China</i></p> <p>Yarime, Masaru</p>	<p><i>A New Universal Indicator To Assess And Quantify The Research Readiness Level (RRL) For Excellence Of Applied Research, Development & Innovation</i></p> <p>Byrne, Gerry; Sammler, Fiona; Byrne, David</p>	<p><i>The Management of University Patenting from University Professors' Perspective</i></p> <p>Chang, Teh-yuan</p>	
<p><i>Role of Brand Category on Perceived Technological Innovativeness and Design in Wearable Technology Products</i></p> <p>Tajvarpour, Mohammad Hossein; Pujari, Ashish</p>		<p><i>Integrating Human Capital In Business Model Innovation</i></p> <p>Ben Othmen, Hanen</p>	<p><i>Identifying Customer Preferences for New Vehicle And Mobility Service Offers: A User-Centered Approach</i></p> <p>Feige, Boris Alexander; Schuh, Günther</p>	<p><i>How to Measure New Product Development Performance with Respect to Product LifeCycle?</i></p> <p>Moatari-Kazerouni, Afrooz; Achiche, Sofiane</p>		
			<p><i>Drivers of Organisational Innovation in the German Food Industry</i></p> <p>Carraresi, Laura; Ciliberti, Stefano; Bröring, Stefanie</p>			
19:30	<p>Social Event:</p> <ul style="list-style-type: none"> ✓ Visit to Triennale Design Museum, Milan (free visit available from 6:30 PM to 9:00 PM) ✓ Enjoy the Italian Happy Hour at Old Fashion Club, Milan, from 7:30 PM onward 					

CONFERENCE DAY 2

Plenary Session Aula Magna Carassa Dadda, Building BL 28, Politecnico di Milano

Presentation of RADMA:

- ✓ **Jeremy Klein**, *Chairman of the Board of Trustees - RADMA*
- ✓ **Letizia Mortara**, *Head of the R&D Management Conference Office - RADMA*

Academic Keynote Speeches:

- ✓ **Annabelle Gawer**, *Professor of Digital Economy at Surrey Business School, UK*
“Digital platforms and ecosystems: Innovation, competition, and power in the digital economy”
- ✓ **Gianvito Lanzolla**, *Professor of Strategy, Cass Business School, City University of London*
“Capturing value from innovations in digital environments”

Executive Roundtable on “Innovation in the Era of Exponential Technologies”:

- ✓ **Christopher Bishop**, *Technical Fellow and Laboratory Director @ Microsoft Research Cambridge*
- ✓ **Carlo Capè**, *Co-Founder and CEO @ BIP, President Confindustria Assoconsult*
- ✓ **Matteo Codazzi**, *CEO @ CESI*
- ✓ **Carlo Purassanta**, *Area Vice President @ Microsoft*

08:45 -
11:00

11:00 -
11:30

Coffee Break (Building BL 28, first floor)

Parallel sessions: 11:30 – 13:00							
Track 2: Digital platforms and digital technologies	Track 3: Environmental sustainability, social impact and innovation	Track 4: Finance for innovation: new tools and approaches	Track 5: Implementing open innovation: from theory to practice	Track 7: Innovation dynamics and organizational performance: novel strategies and approaches	Track 8: Managing at the intersection between Innovation and supply chain management	Track 11: Re-thinking design thinking: emerging challenges and future evolutions	Track 12: Team, leadership & organization for creativity and innovation
Room: Aula Magna Carassa Dadda	Room: BL.28.1.1	Room: BL.28.1.2	Room: BL.28.2.1	Room: BL.28.2.2	Room: Aula 0.1	Room: Aula 0.2	Room: MIP 1.1
<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>
<p><i>'It's The End Of The World As We Know It': Developing Offensive Innovation Strategies In Face Of Disruption</i></p> <p>Sraml Gonzalez, Jakoba; Gulbrandsen, Magnus; Hildrum, Jarle</p>	<p><i>Hybrid organisations, environmental sustainability and social impact: an analysis of European B corp firms</i></p> <p>López, Miguel Angel; Fuertes, Iluminada; Flor, Maria Luisa; Cabedo, J.David</p>	<p><i>Dynamics and organizational performance: The effect of "nudge" on public policy to support innovation in Brazil</i></p> <p>Sanches, Eder; Martin, Adrina Regina</p>	<p><i>Risk Sharing And Industry Capacity Building Through Research And Technological Organizations: An Open Innovation Perspective</i></p> <p>Santos, Antonio Bob; Miguéis, Ricardo</p>	<p><i>Creating a Generative Knowledge Heritage. How Creative Individuals Foster Innovation by Transferring their Knowledge</i></p> <p>Carvajal Pérez, Daniel; Araud, Axelle; Chaperon, Vincent; Le Masson, Pascal; Weil, Benoit</p>	<p><i>The Implications of E-Mobility for the Automotive Value Chain and Business Models</i></p> <p>Abdelkafi, Nizar; Ziegler, David; Pero, Margherita</p>	<p><i>Creativity In The Problem Diamond: How Design Thinking Champions Reframe And Nail A Problem Worth Solving</i></p> <p>Bianchi, Mattia</p>	<p><i>How R&D team diversity contributes to innovative performance? A moderated mediating examination.</i></p> <p>Zouaghi, Ferdaous; García Marco, Teresa; García, Marian</p>
<p><i>Digital platform diffusion in Entrepreneurship Centre: preliminary evidences from Europe</i></p> <p>Rippa, Pierluigi; Secundo, Giustina; Capaldo, Guido</p>	<p><i>Crowdfunding Change: Exploring Self-Organized User Innovation as a Solution to Sustainability Problems</i></p> <p>Hambrecht, Peter T.</p>	<p><i>Patents as collateral assets</i></p> <p>Ughetto, Elisa; Scellato, Giuseppe; Caviglioli, Federico</p>	<p><i>Role of Entrepreneur in SMEs for Development and Orchestration of Open Innovation Network</i></p> <p>Usman, Muhammad; Vanhaverbeke, Wim</p>	<p><i>Unpacking Intellectual Property Strategy: Dynamic and External Views</i></p> <p>Guo, Mingjin; Dogan, Berk; Ehrnsperger, Jonas; Tietze, Frank</p>	<p><i>Supplier Allocation in Collaborative Product Development with Competing Internal Teams</i></p> <p>Shalpegin, Timofey; Sommer, Svenja; van Delft, Christian</p>	<p><i>The expanded role of designers In Consumer Product Start-Ups</i></p> <p>Valencia Hernandez, Jose Aldo; Young, Robert; Lieslesley, Matthew</p>	<p><i>To protect or not to protect? Renewal capital, knowledge protection, and innovation performance</i></p> <p>Ritala, Paavo; Kianto, Aino; Vanhala, Mika; Hussinki, Henri</p>
<p><i>Digital Coffee - Coffee Business Meets Big Data In the Digital Platform</i></p> <p>Forner, Dominik; Dietrich, Naomi</p>	<p><i>The Role Of Intrapreneurship For Sustainable Innovation: Evidence From The Water Sector</i></p> <p>Pellegrini, Chiara; Annunziata, Eleonora; Rizzi, Francesco; Frey, Marco</p>	<p><i>Financing for Global Health R&D: Social Innovation in a Changing Landscape</i></p> <p>Doherty, Matthew Richard; Assimakopoulos, Dimitris</p>	<p><i>The adoption of inside-out open innovation in a large Canadian ICT firm</i></p> <p>Hage, Georges; Beaudry, Catherine</p>	<p><i>How it's Made: A Strategy-as-Practice Perspective on the Emergence of Open Innovation and IP Strategy</i></p> <p>van Santen, Sarah Gerlinde; Holgersson, Marcus</p>	<p><i>Role of Innovation Frameworks in Maximising Early Supplier Involvement in Product and Service Innovation in Scale-up SMEs</i></p> <p>Bolton, Simon Mark; Emmanuel-Ebikake, Oyetola</p>	<p><i>Relations between Design Methodologies and Innovation in Healthcare Organizations</i></p> <p>Libânio, Cláudia de Souza; Franzato, Carlo; Duarte, Francisco Dias</p>	<p><i>Main Feature List as core success criteria of organizing Requirements Elicitation</i></p> <p>Gräßler, Iris; Dattner, Michael; Bothen, Martin</p>
<p><i>Sources of Knowledge Contexts Among Entrepreneurs in Digital Economy</i></p> <p>Zare, Shahab; Piccaluga, Andrea; Di Minin, Alberto</p>	<p><i>Eco-innovation and Technological Intensity: Does Lean Management Practices Play a Role?</i></p> <p>Leitao, Joao; de Brito, Sónia</p>	<p><i>Organization and Finance of Entrepreneurial Ventures: Looking Beyond the Surface</i></p> <p>Butticè, Vincenzo; Colombo, Massimo Gaetano; Rovelli, Paola</p>	<p><i>Opening The Innovation Process In Service Firms: Benefits And Challenges</i></p> <p>Berlanga, Guillermo; Flor, Maria Luisa</p>	<p><i>The data-based view of the firm: Does the new age justify another extension to resource theory?</i></p> <p>Burmeister, Christian; Dirk, Lüttgens; Frank T., Piller</p>	<p><i>Adopting Inbound Open Innovation with Suppliers through Early Purchasing Involvement: the case of a Heating Ventilation and Air Conditioning Company</i></p> <p>Picaud Bello, Katia; Johnsen, Thomas; Calvi, Richard</p>	<p><i>Let it flow: New ways of evaluating design concepts in large organizations</i></p> <p>Frese, Eva; Wegener, Frithjof; Smulders, Frido</p>	<p><i>Organizational Creativity: Toward Theories And Models</i></p> <p>Fetrati, Mahdieh aghaeipoor; Nielsen, Anders Paarup</p>

Track 13: Open innovation intermediaries: tools, platforms and communities	Track 15: Digitally-enabled business model innovation	Track 18: Big Data Analytics for R&D management	Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 21: Disruptive Innovation and Organisational Change	Track 22: R&D Management: tools & methods	Track 28: Innovation Systems & Policies	THEMATIC WORKSHOPS
Room: MIP 1.2	Room: MIP 1.3	Room: MIP 1.4	Room: MIP 1.5	Room: MIP 1.6	Room: 3.23	Room: Sala Consiglio	Room: 1.49
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Innovation Diffusion Theory and Open Innovation: A comparative analysis</i></p> <p>Faouzi, Hicham; Oumlil, Rachid; Juiz, Carlos</p>	<p><i>Servitization and Industry 4.0 in Product Firms: a business model convergence perspective</i></p> <p>Frank, Alejandro; Mendes, Glauco; Ayala, Nestor; Ghezzi, Antonio</p>	<p><i>Indicators for Technology Analysis – Insights from a Survey of German Technology Analysis Experts</i></p> <p>Eppinger, Elisabeth; Tauber, Andreas; Goepel, Monique</p>	<p><i>Relation among university R&D and companies profit and results: impacts of a large university in Brazil</i></p> <p>Ferreira, Camila Lisdalia Dantas; Barbalho, Sanderson César Macêdo; Ghesti, Grace Ferreira</p>	<p><i>Ambidextrous Program Management: The Case Of Autonomous Driving</i></p> <p>Maniak, Remi; Midler, Christophe</p>	<p><i>Project Complexity and Team Seniority as drivers for R&D project planning: a conceptual model</i></p> <p>Barbalho, Sanderson César Macêdo; Tavares, Patrícia de Melo; Leite, Giselle Amaral; Carvalho, Marly Monteiro de</p>	<p><i>Analysis of Linkage between Technology and Industry from Government R&D in Korea</i></p> <p>Hong, Seulki</p>	<p><i>Title: Open Innovation: New Challenges and Opportunities</i> Sponsor: Pirelli Academic Speaker: TBD</p>
<p><i>Innovation intermediaries: Managerial barriers to successful collaborations</i></p> <p>Mortara, Letizia; Roijackers, Nadine; Ooms, Ward</p>	<p><i>Leveraging Digital Technologies for Business Model Innovation: The "Serious" Case of ReadRunner</i></p> <p>Nucciarelli, Alberto; Ricchetti, Remo</p>	<p><i>Industry 4.0 vs Industrie 4.0: how different countries see the fourth industrial revolution. A quantitative study</i></p> <p>Chiarello, Filippo; Fantoni, Gualtiero; Andrea, Bonaccorsi; Kammering, Hanna</p>	<p><i>Implementing the quadruple helix of innovation: Exploring challenges</i></p> <p>Nguyen, Huong Thu; Marques, Pilar</p>	<p><i>The Role Of Innovation Spaces In Customer Relations: The Case Of Innovation Consulting Companies</i></p> <p>Sacépé, Karine; Ben Mahmoud-Jouini, Sihem</p>	<p><i>Strengthening Project Management Structures: Diagnosis Of The Time Distribution Of Researchers Working Hours</i></p> <p>Cassanelli, Anibal; Cantú, Alejandro; Moreno, Jorge; Rossetti, Germán; Arcusin, Leticia; De Greef, Melisa</p>	<p><i>Transforming Thailand's Innovation System in Service Sector to Break through the Middle Income Trap</i></p> <p>Somsak, Sombat; Ozcan, Sercan; Trott, Paul</p>	<p><i>Title: Innovating the Innovation Process: Tools and Methods for R&D Management</i> Sponsor: SAES Getters Academic Speaker: TBD</p>
<p><i>Open Innovation Intermediary Performance – Development of a Practice-based Maturity Model</i></p> <p>Kreiling, Laura; Bounfour, Ahmed</p>	<p><i>Architectural business model innovation and reach: order of entry impact on performance for SMEs</i></p> <p>Molina-Castillo, Francisco-Jose; Bouwman, Harry; de Reuver, Mark</p>	<p><i>How Firms' Market Strategy Affect Customers' Choices for Service Bundles in Telecommunication Service Industry</i></p> <p>Cho, Chanwoo; Lee, Sungjoo</p>	<p><i>Entrepreneurial Ecosystems In Science-Based Firms: Building A Theoretical Approach</i></p> <p>Setti, Andrea</p>	<p><i>Use of Dynagrams: Dynamic diagram to Create Person-Centered Models for E-health Innovation</i></p> <p>Khaw, Yee Jek; Lin, Sen</p>	<p><i>Finding Potential Innovations In The Early Stage Of PGE – Product Generation Engineering: Supporting The Development Of The Initial System Of Objectives</i></p> <p>Albers, Albert; Heitger, Nicolas; Haug, Fabian; Fahl, Joshua; Hirschter, Tobias; Bursac, Nikola</p>	<p><i>Translation of biomaterials research in Europe: a social network perspective</i></p> <p>D'Este, Pablo; A. Diaz-Faes, Adrian; Llopis, Oscar</p>	
<p><i>Open innovation platform of industry-academia collaboration: From research and development (R&D) to research and connection (R&C)</i></p> <p>Chen, Wan-Chen</p>	<p><i>Data-Driven Business Model Innovation: Datatization of the Manufacturing Industry</i></p> <p>Mosig, Tim; Velamuri, Vivek</p>	<p><i>Quantification of Similarity using the Edit-distance Method for Searching Cooperative Programs related to Disaster and Safety Management</i></p> <p>Lee, Boram; Yoon, Sangwon; Kim, Kyongjun; Chung, Jaehak; Park, Jungeun; Jang, Kwangjin</p>	<p><i>Development Of a Strategic Method For Analysing Business Ecosystems</i></p> <p>Wieninger, Simon Sebastian; Gudergan, Gerhard; Wenning, Kai Michael</p>	<p><i>Activity-Based Working Analyzed: A Disruptive New 'Open' Work Environment And Its Effects On A New Product Development Organization</i></p> <p>Villarroel, Andrei</p>	<p><i>European XFEL: from the in kind contribution model of the construction to the innovation strategy during the operation</i></p> <p>Bonucci, Antonio</p>	<p><i>Co-evolution of Institutions and Innovation Capabilities in New Industries: The Case of Digital Games Industry from China and Taiwan</i></p> <p>Lin, YingYin; Liu, Jiajia; Miozzo, Marcela</p>	
13:00-14:00 Networking Lunch							

Parallel sessions: 14:00 – 15:30						
Track 2: Digital platforms and digital technologies	Track 3: Environmental sustainability, social impact and innovation	Track 5: Implementing open innovation: from theory to practice	Track 6: Innovation and R&D management in family firms	Track 7: Innovation dynamics and organizational performance: novel strategies and approaches	Track 9: R&D management and international business	Track 10: Resilience & innovation
Room: Aula Magna Carassa Dadda	Room: BL.28.1.1	Room: BL.28.2.1	Room: Sala Consiglio	Room: BL.28.2.2	Room: Aula 0.1	Room: BL.28.1.2
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Digital Transformation In The Sources Of Value Creation: An Analysis In The Cultural And Creative Industries</i></p> <p>Pesce, Danilo; Lanzolla, Gianvito; Neirotti, Paolo</p>	<p><i>Organizational Impact Of Sustainability: Linking Strategy To Business Model Innovation</i></p> <p>Klein, Sascha; Spieth, Patrick</p>	<p><i>Open Innovation Processes Based on Lincensing in China</i></p> <p>Mitkova, Liliana; Ayerbe, Cécile</p>	<p><i>Internal Corporate Venturing in Family Firms: Antecedents and Consequences of Resource Exchange</i></p> <p>Brumana, Mara; Minola, Tommaso; Waldkirch, Matthias; Nordqvist, Mattias</p>	<p><i>Factors Influencing the Role of Communication in the Collaborative Innovation Practices</i></p> <p>Alfaro-Tanco, José Antonio; Gutiérrez-García, Elena; Recalde, Mónica; Mejía-Villa, Andrés</p>	<p><i>A Database Of Offshoring: A Proxy Approach</i></p> <p>Tamayo Plata, Mery Patricia; Chica Castaño, Cristian Camilo; Canavire-Bacarreza, Gustavo Javier</p>	<p><i>Individual Resilience And Innovative Work Behaviour After Personal Trauma</i></p> <p>De Weerd-Nederhof, Petra; Caniels, Marjolein; Hatak, Isabella; Kuijpers, Koen</p>
<p><i>The Development Of Digital Innovation Ecosystem: An Empirical Analysis In The Italian Healthcare Domain</i></p> <p>Pistorio, Andrea; Gastaldi, Luca; Corso, Mariano</p>	<p><i>The Impact Of Social Incubators: Evidence From Italy</i></p> <p>Colombelli, Alessandra; Andreotti, Pietro; Sansone, Giuliano; Landoni, Paolo</p>	<p><i>Micro-dynamics of Open Innovation Practices in SMEs</i></p> <p>Santoro, Gabriele; Ferraris, Alberto; Bresciani, Stefano</p>	<p><i>What Type of Innovation for the Family Business? Exploring the Role of Intergenerational Family Relationships</i></p> <p>Massa, Silvia; Testa, Stefania</p>	<p><i>Varieties of collaborators, competitive strategy and firm performance: EU firms in China</i></p> <p>Lee, Hsing-Fen; Cai, Helen</p>	<p><i>Analysis of the nature of innovation activities multinational firms conduct in China</i></p> <p>Hong, Jie; Edler, Jakob; Massini, Silvia</p>	<p><i>Utilizing Business Model and Failure Narratives for Re-entry after Startup Failure</i></p> <p>Klusmann, Christian; Schnellbacher, Benedikt; Spieth, Patrick; Clauss, Thomas</p>
<p><i>Launching an e-Government Multi-Sided Platform: challenges and opportunities</i></p> <p>Gastaldi, Luca; Pellizzoni, Elena; Trabucchi, Daniel; Buganza, Tommaso; Corso, Mariano</p>	<p><i>Organizational Innovations Driven by Transition: Insight from Electrical Energy Sector</i></p> <p>Dukeov, Igor; Ahonen, Tero; Bergman, Jukka-Pekka; Heiskanen, Eva</p>	<p><i>Open Innovation between Universities and Industry: Evidence for Chinese Biotechnology</i></p> <p>Yang, Marcos; Triguero, Angela</p>	<p><i>Digitalization In Family Business</i></p> <p>Überbacher, Ruth; De Massis, Alfredo; Matzler, Kurt</p>	<p><i>Networks in Emerging Platform Ecosystems: The role of Alliance Partners in Shaping Firm Innovativeness</i></p> <p>Belingheri, Paola; Carreras, Marco; Hampl, Nina; Masucci, Monica</p>	<p><i>Post-Merger Integration: Delivering the Innovation Potential</i></p> <p>Di Francesco, Mattia; Pearson, Nicholas; Hicks, Ben; McAlpine, Hamish</p>	<p><i>Conditions for Self-Organizing Teams in Complex Product Development</i></p> <p>Berglind Söderqvist, Johannes Ulf; Lindlöf, Ludvig</p>
<p><i>Transforming Institutional Logics of a Traditional Industry: A Case of Chinese Used Car Trading Platforms</i></p> <p>Han, Xia; Martinez, Veronica; Neely, Andy</p>	<p><i>Sustainable Supply Chain Practices - Motives, Drivers and Challenges</i></p> <p>Mattar, Lana; Tsinopoulos, Christos</p>	<p><i>Systemising An Open Innovation Process in a French Industrial SME</i></p> <p>Berthinier-Poncet, Anne; Saidi, Sana; Grama-Vigouroux, Simona</p>	<p><i>R&D sources in family firms: Their potential impact on innovation performance in a challenging market</i></p> <p>Muñoz-Bullon, Fernando; Sanchez-Bueno, Maria J.</p>	<p><i>Sector dynamics, specialisation and R&D growth of top innovators in the global economy</i></p> <p>Moncada-Paternò-Castello, Pietro</p>		

Track 11: Re-thinking design thinking: emerging challenges and future evolutions	Track 12: Team, leadership & organization for creativity and innovation	Track 13: Open innovation intermediaries: tools, platforms and communities	Track 15: Digitally-enabled business model innovation	Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 25: IP Management, Lisencing & Technology Management	Track 26: Business Model Innovation	CALL FOR IDEAS
Room: Aula 0.2	Room: MIP 1.1	Room: MIP 1.2	Room: MIP 1.3	Room: MIP 1.5	Room: MIP 1.6	Room: MIP 1.4	Room 1.30
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Design Paradigm in innovation management - analysing and extending design thinking methods with design theory</i></p> <p>Le Masson, Pascal; Hatchuel, Armand; Le Glatin, Mario; Weil, Benoit</p>	<p><i>We Depend on Each Other: The Relative Effects of Task and Outcome Interdependence in Innovation Project Performance</i></p> <p>Caleb Loignon, Andrew; Bagherzadeh, Mehdi</p>	<p><i>Coworking Spaces As Open Innovation Intermediaries</i></p> <p>Fabbri, Julie; Charue-Duboc, Florence</p>	<p><i>Antecedents Of Business Model Re-Design: An Action Research In The Healthcare Context</i></p> <p>Pistorio, Andrea; Gastaldi, Luca; Locatelli, Paolo; Corso, Mariano</p>	<p><i>The Wine Industry in Baja California (Mexico): A fsQCA Approach</i></p> <p>Rodríguez, José Carlos; Gómez, Mario; Méndez, Luis Enrique; Cortés, Claudia Eréndira</p>	<p><i>Accomplishing technological simplicity: Myth or reality?</i></p> <p>Matteucci, Giulia; Appio, Francesco Paolo; Martini, Antonella</p>	<p><i>Auribus Teneo Lupum: The competing effects of performance feedback and perceived threat on business model change.</i></p> <p>Fabry, Hannah; Louwen, Fabian Peter; Lüttgens, Dirk</p>	<p>Individuals from the main Italian Universities will be invited to pitch their ideas in front of academics and practitioners, receive feedbacks and share ideas about the future of innovation. Run in partnership with PoliHub and Politecnico di Milano TTO - Technology Transfer Office.</p>
<p><i>Design Thinking as Management Innovation: Investigating the Roles of Managers and Designers</i></p> <p>Berger, Estelle; Mérindol, Valérie</p>	<p><i>The Effect of Informal Organization Utilizing Personal Creativity - Case Study of In-house Innovators and Designers in a New Product Development by Home Electronics Companies in Japan</i></p> <p>Kubo, Yoshito</p>	<p><i>Wisdom of Crowds in Open Fora: Myth or Reality? A Case Study: Reddit - Change My View</i></p> <p>Mano, Mattias; Dalle, Jean-Michel; Tomasik, Joanna</p>	<p><i>Understanding business model innovation in practice: Recommendations for future business model tooling by an action research.</i></p> <p>Athanasopoulou, Alexia; De Reuver, Mark; Kosman, Ruud; Roelfsema, Melissa</p>	<p><i>Startup Europe – Creating the European Digital Entrepreneurial Ecosystem</i></p> <p>Rossetti, Fiammetta; Nepelski, Daniel</p>	<p><i>When Open Source Software Encounters Patents - Blockchain as an Example to Explore the Dilemma and Solutions</i></p> <p>Sung, Huang Chih</p>	<p><i>Business Model Design: An Evolutionary Perspective</i></p> <p>Tsai, Ming-Hone; Hung, Chia-Liang; Su, Yea-Huey; Liu, Li-Chun</p>	
<p><i>Key Dimensions of Visual Design Thinking: An Application to the Social Innovation Context</i></p> <p>Bresciani, Sabrina; Eppler, Martin J.</p>	<p><i>Good things come in threes? – How division of tasks, team processes, and composition of the CEO-CDO-CIO trio impact digital innovation performance</i></p> <p>Reck, Fabian</p>	<p><i>Open innovation among competitors: How a professional community nurtured cluster firms renaissance</i></p> <p>Boari, Cristina; Zen, Aurora</p>	<p><i>Artificial Intelligence in Healthcare Startups: Emerging Business Models</i></p> <p>Garbuio, Massimo; Gurewitsch, Raanan Sharoh</p>	<p><i>Determinants of Governance Structure in Multipartner Alliances: A multiple case study</i></p> <p>Barbic, Frano; Hidalgo, Antonio</p>	<p><i>Innovation, patent policies and regional development in China</i></p> <p>Crupi, Antonio; Cinici, Maria Cristina; Cesaroni, Fabrizio; Baglieri, Daniela</p>	<p><i>Value co-creation in post-merger integration when M&A are motivated by innovation</i></p> <p>Aquilani, Barbara; Piccarozzi, Michela; Abbate, Tindara; Codini, Anna</p>	
<p><i>The Problem With Problems - Reframing And Cognitive Bias In Healthcare Innovation</i></p> <p>Hookway, Samantha; Johansson, Mia Fay; Svensson, Anton; Heiden, Bowman</p>	<p><i>How to Leverage the Impact of R&D on Radical Product Innovations? The Moderating Effect of Management Innovation</i></p> <p>Heij, Cornelis V.; Volberda, Henk W.</p>	<p><i>Intermediary management and employee corporate culture identification mediation and mediato effect verification</i></p> <p>Chia-hao Ma; Hsin-Hong Kang</p>	<p><i>Strategizing in a Digital world: antecedents, boundaries, goals and steps of Digital Business Strategy</i></p> <p>Ghezzi, Antonio; Cavallo, Angelo; Balocco, Raffaello</p>	<p><i>Regional Ecosystems and Open Innovation Practices</i></p> <p>Spithoven, Andre; Dejardin, Marcus</p>	<p><i>Complements or Substitutes? Co-Patents, Patent Reassignments and Technological Alliances as Indicators of Open Innovation</i></p> <p>Van Looy, Bart; Azzola, Andrea; Kovacs, Adrian; Landoni, Paolo</p>		
<p><i>When product innovation leads to feature fatigue: Strategies and possible remedies</i></p> <p>De Giovanni, Pietro</p>							
15:30 – 16:00		Coffe Break					

Parallel sessions: 16:00 – 18:00					
Track 5: Implementing open innovation: from theory to practice		Track 6: Innovation and R&D management in family firms	Track 9: R&D management and international business	Track 10: Resilience & innovation	Track 14: Circular economy put into practice: opportunities and challenges for innovative industrial paradigms
Room: Aula 0.1	Room: Aula 0.2	Room: BL.28.1.1	Room: Sala Consiglio	Room: BL.28.1.2	Room: BL.28.2.1
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Integrating Crowd Communities In The Data-Driven Scientific Processes</i></p> <p>Sitruk, Yohann; Kazakçi, Akin</p>	<p><i>Open Innovation in Startups: Classification of Partners and Practices</i></p> <p>Tekic, Zeljko</p>	<p><i>Organizational Change Capacity in Family Businesses</i></p> <p>Völschau, Johannes</p>	<p><i>Inventors' outward mobility from MNC subsidiaries in host countries: Does institutional and cultural distance play a role?</i></p> <p>Borah, Dhruba Jyoti; Massini, Silvia; Piscitello, Lucia</p>	<p><i>Organizing Resilient Value Co-Creation For Innovation: The Case of Corporate – Startup Collaborations (CSC) in the Energy Industry</i></p> <p>Dehling, Sebastian</p>	<p><i>Leveraging the Circular Potential of Smart Products: The Role of the Business Model</i></p> <p>Alcayaga, Andres; Wiener, Melanie; Hansen, Erik G</p>
<p><i>Critical Factors Facilitating Technology Collaboration</i></p> <p>Bonanni, Carole A.; Allie, Valerie</p>	<p><i>Open Innovation and Digital Infrastructure for Growth: Evidence from the Local Enterprise Partnerships in the UK</i></p> <p>Gkikas, Aineias</p>	<p><i>Innovation-focused knowledge search and its implementation: Evidence from a large family business retail firm</i></p> <p>Szymanska, Izabea</p>	<p><i>Investigating Subsidiary Evolution: Automotive Corporate Innovation Subsidiaries in Silicon Valley</i></p> <p>Geiger, Martha Caroline Amanda; Minshall, Tim; Mortara, Letizia</p>	<p><i>Resilient at Work: Considering both the Social Side and the Economic Side of Leader-Follower Exchanges in Conjunction with the Dark Side of Followers' Personality</i></p> <p>Caniëls, Marjolein; Hatak, Isabella</p>	<p><i>Innovation for Product Circularity: the Role of Networks</i></p> <p>Revellio, Ferdinand; Hansen, Erik G.</p>
<p><i>From Intellectual Property Protection to Outbound Open Innovation: Which Way?</i></p> <p>Cricelli, Livio; Greco, Marco; Grimaldi, Michele</p>	<p><i>Corporates' decisions about Corporate Venture Capital follow-on investments: the moderating role of co-investors</i></p> <p>Mazzola, Erica; Piazza, Mariangela; Perrone, Giovanni</p>	<p><i>Business Model Innovation in Family Firms: A Literature Review</i></p> <p>von Schlenk-Barnsdorf, Leopold; Heider, Anne Katarina; Huelsbeck, Marcel</p>	<p><i>Is The Globalisation Of Knowledge-Intensive Activities Really Global?</i></p> <p>Damioli, Giacomo; Castellani, Davide; Vertesy, Daniel</p>		<p><i>Industrial Symbiosis: Integrating Circular Economy And Industrial Ecology Perspectives</i></p> <p>Baldassarre, Brian; Bocken, Nancy; Korevaar, Gijsbert; Cuppen, Eefje; Schepers, Micky; Calabretta, Giulia</p>
<p><i>Laboratory Behavioural Experiments in Open Innovation</i></p> <p>Bhimani, Hardik; Mention, Anne-Laure; Salampasis, Dimitrios</p>	<p><i>Open Innovation Model for R&D of a Large Industrial Company from the South of Brazil</i></p> <p>Santini, Berenice; ten Caten, Carla Schwengber; Gomes, Claudia Maffini</p>	<p><i>The Effect of Technological Innovation on Workforce Downsizing in Family Firms</i></p> <p>Sanchez-Bueno, Maria J.; Muñoz-Bullon, Fernando; Galan, Jose I.</p>			<p><i>Organizational Support For A Circular Business Model</i></p> <p>Wiener, Melanie; Hansen, Erik G.</p>
					<p><i>Circular Economy in the Building Sector: analysis of Italian case studies</i></p> <p>Unal Enes; Urbinati, Andrea; Chiaroni, Davide; Manzini, Raffaella</p>

Track 19: The future of R&D and innovation: what are the key challenges for R&D Management within the next years?	Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 23: New product & service development process	Track 25: IP Management, Lisencing & Technology Management	Track 26: Business Model Innovation	Track 27: Innovation & Technology Strategy	START-UP PITCHES
Room: BL.28.2.2	Room: MIP 1.5	Room: MIP 1.3	Room: MIP 1.6	Room: MIP 1.4	Room: MIP 1.1	Room 2.23
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Detecting and predicting thematic areas evolution of R&D and Innovation research</i></p> <p>Galati, Francesco; Bigliardi, Barbara; Petroni, Alberto; Galati, Roberta</p>	<p><i>Regional Ecosystem for Sharing of Research Infrastructure: An Indian Example</i></p> <p>Bagchi, Nirmalya; PNS, Katyayani; Roy, Karnak</p>	<p><i>Challenges in Centralized Solution Development</i></p> <p>Jagstedt, Siri; Magnusson, Peter; Persson, Magnus</p>	<p><i>The Innovation Paradox: Pharmaceutical Marketing Exclusivity and Incentives for Drug Development</i></p> <p>Acri nee Lybecker, Kristina M.L.</p>	<p><i>Cognition in Business Model Design – New Insights into Managerial Mental Schemas</i></p> <p>Roessler, Mirjam; Schneckenberg, Dirk; Huff, Anne Sigismund; Velamuri, Vivek</p>	<p><i>Innovation Management In The Smart Home Industry: Obstacles And Solutions</i></p> <p>Haurand, Michelle Désirée</p>	<p><i>Start-ups will be invited to pitch their business ideas and will trigger discussion and networking with academic and practitioners. In partnership with PoliHub.</i></p>
<p><i>Toward Digital Twin and Simulation-driven New Product Development</i></p> <p>Morandotti, Dario; Pelosi, Alessandra</p>	<p><i>A Data-driven Approach To Measuring Diversity In Startup Ecosystems</i></p> <p>Dalle, Jean-Michel; Dion, Guillaume; Gastaud, Clément; Lacroix, Thibaut; Taub, Raphaelle</p>	<p><i>Project Ambidexterity: (a Case Study Analysis) Unraveling the Types of Ambidexterity and their Relatedness Across Levels</i></p> <p>Reynaert, Ward</p>	<p><i>Bound to technological paths - The mutual influence of organizational and technological lock-in</i></p> <p>Vorbach, Stefan; Wipfler, Harald</p>	<p><i>Key Factors Affecting Performances Of Digital Disruption-Related Ventures In The Software Industry</i></p> <p>Kim, Dongwoo; Shin, Juneseuk</p>	<p><i>Innovation Management in Professional Service Firms</i></p> <p>Lemus Aguilar, Isaac; Cagliano, Raffaella; Hidalgo, Antonio</p>	
<p><i>Challenges faced by large organizations implementing Agile practices</i></p> <p>Jerbrant, Anna; Lilliesköld, Joakim</p>	<p><i>Integrating citizens in regional Quadruple Helix processes - process, organisation and methods</i></p> <p>Schroth, Fabian; Glatte, Hannah; Kaiser, Simone</p>	<p><i>Q-SAFE : Quick and Competitive New Product Concept Development Tool</i></p> <p>Hwang, Seonho; Shin, Juneseuk</p>	<p><i>Openness and Closeness of Company's IP Strategies: an exploratory study on synthetic biology start-ups in the UK</i></p> <p>Tang, Aocheng; Tietze, Frank; Molloy, Jenny</p>	<p><i>Datatization of Business</i></p> <p>Mosig, Tim</p>	<p><i>Entrepreneurial Orientation As An Antecedent Of A Firm's Absorptive Capacity</i></p> <p>Flor, María Luisa; Oltra, María José; Cooper, Sarah Yvonne</p>	
<p><i>The Adoption of Digitalisation in R&D: Organisational & Behavioural Issues</i></p> <p>James, Andrew</p>		<p><i>Why Consumer beats Company Innovation: Assessment of Creativity in Hedonic Products</i></p> <p>Witzel, André; Lüttgens, Dirk; Piller, Frank Thomas</p>			<p><i>Configuration of Factors Affecting the Ability of Innovative Start-ups to Access External Resources</i></p> <p>Rippa, Pierluigi; Ponsiglione, Cristina; Primario, Simonetta; Raffa, Mario; Zollo, Giuseppe</p>	
<p><i>Affordability Management And Its Influence On Concept Development</i></p> <p>Amann, Daniel; Kihlander, Ingrid; Magnusson, Mats</p>						

20:00

Gala Dinner @ Museo della Scienza e della Tecnologia "Leonardo da Vinci", Milan

CONFERENCE DAY 3

Parallel Session: 09:00-10:30

Track 2: Digital platforms and digital technologies	Track 4: Finance for innovation: new tools and approaches	Track 5: Implementing open innovation: from theory to practice	Track 7: Innovation dynamics and organizational performance: novel strategies and approaches	Track 8: Managing at the intersection between Innovation and supply chain management	Track 11: Re-thinking design thinking: emerging challenges and future evolutions	Track 12: Team, leadership & organization for creativity and innovation
Room: Aula Magna Carassa Dadda	Room: BL.28.1.1	Room: BL.28.1.2	Room: BL.28.2.1	Room: BL.28.2.2	Room: Sala Consiglio	Room: Aula 0.1
<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>
<i>Drivers Of Value Creation In Two-Sided Digital Platforms: An Exploratory Analysis</i> Trabucchi, Daniel; Muzellec, Laurent; Ronteau, Sebastien; Buganza, Tommaso	<i>When the crowd becomes shareholder: an enquiry on Italian equity crowdfunding initiatives</i> Blasi, Silvia; Sedita, Silvia Rita; Silvestri, Gianmarco	<i>Open for growing? Evidence on EU countries</i> Ghisetti, Claudia; Damioli, Giacomo; Vertesy, Daniel; Vezzulli, Andrea	<i>University-Industry collaborations and international knowledge spillovers: A joint-patent investigation</i> Murgia, Gianluca; Messeni Petruzzelli, Antonio	<i>Drivers and processes of purchasing involvement in innovation – A systematic literature review and future research directions</i> Constant, François; Johnsen, Thomas; Srivastava, Saurabh; Yousefian, Farzad	<i>Agile Innovation Management In The Energy Sector – A Case Study</i> Walter, Benjamin; Seidel, Patrick; Albers, Albert; Bursac, Nikola; Meier, Sven; Wunsch, Markus; Breitschuh, Jan	<i>Interaction Flow Episodes during Project Group Meetings: Zooming in on the Micro Processes of Collective Creativity</i> Van Oortmerssen, Lise
<i>Platform Overthrow: uncovering the critical role of functional extension and generic technology</i> Thomas, Maxime; Legrand, Julien; Le Masson, Pascal; Weil, Benoit	<i>The geography of Initial Coin Offerings</i> Signori, Andrea; Vismara, Silvio	<i>Open Social Innovation in Practice: Exploratory Study of a Fab Lab Network</i> Striukova, Ludmila; Rayna, Thierry	<i>Explaining the Impact of Universities' Technologies: The Role of Knowledge Boundary Spanning</i> Natalicchio, Angelo; Ardito, Lorenzo; Messeni Petruzzelli, Antonio; Del Giudice, Manlio	<i>Innovation in Regulated Supply-Chains: Two cases from Healthcare industry</i> Schiavone, Francesco; Simoni, Michele	<i>Envisioning A Design Approach Towards Increasing Well-being At Work</i> Oonk, Maite; Calabretta, Giulia; De Lille, Christine; Hultink, Erik-Jan	<i>Cognitive Bias to Radical Innovation – Boosting or Impairing the Quality in Management Decisions?</i> Bauer, Julian; Schweitzer, Fiona
<i>Arduino – a Global Network for Digital Innovation</i> Cuartielles, David; Nepelski, Daniel; Van Roy, Vincent	<i>Within-country Cultural Distance: Does It Matter For Venture Capital Investments?</i> Croce, Annalisa; D'Adda, Diego; Guerini, Massimiliano; Quas, Anita	<i>Framework for the Design of Platforms that Support Open Innovation in Ecosystems</i> Osorno Hinojosa, Roberto; Santamaria, Julia; Medrano Olvera, Norma Angelica	<i>Recognizing of an absorptive capacity model in Mexican biopharmaceutical industry: The Case of UDIBI-IPN</i> Sánchez Regla, Ana Lilia; Pérez Hernández, María del Pilar Monserrat; Rivera González, Igor	<i>Supply Chain Innovation in Complex Capital Projects</i> Sabri, Yasmine; Trucco, Paolo	<i>Evolution of Design Thinking: from Ideating to Executing, Engaging and Envisioning</i> Magistretti, Stefano; Dell'Era, Claudio; Verganti, Roberto	<i>Gender Stereotypes in Business Contexts and Academia: How Quantitative Analyses can Support the Design of Policies to Promote Inclusion</i> Rovelli, Paola; Rossi-Lamastra, Cristina; Sciuto, Donatella; Tanelli, Mara
<i>Multi-homing Decision of Complementors: Organizational Ecology Perspective</i> Park, Minah; Bae, Sung Joo; Lee, Sungho	<i>Financing Innovation: Two Models Of Private Equity Investment</i> Parpaleix, Laure-Anne; Levillain, Kevin; Segrestin, Blanche				<i>The Modes of the Individual Schema in the Processes of Design Thinking and Design Driven Innovation</i> Goto, Satoru; Yaegashi, Kazaru; Ando, Takuo	<i>Skills Combination and Firm Performance</i> Siepel, Josh; Camerani, Roberto; Masucci, Monica
					<i>Behavioral Innovation: A Positioning Framework</i> Garbuio, Massimo; Wilden, Ralf	

Track 13: Open innovation intermediaries: tools, platforms and communities	Track 15: Digitally-enabled business model innovation	Track 18: Big Data Analytics for R&D management	Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 21: Disruptive Innovation and Organisational Change	Track 22: R&D Management: tools & methods	Track 28: Innovation Systems & Policies	THEMATIC WORKSHOPS
Room: Aula 0.2	Room: MIP 1.1	Room: MIP 1.2	Room: MIP 1.3	Room: MIP 1.4	Room: MIP 1.5	Room: MIP 1.6	
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>The Link Between Open Innovation Maturity and Fruitful Innomediary Collaborations</i></p> <p>Pop, Oana-Maria; Natalicchio, Angelo; Rus, Diana; Zynga, Andreas</p>	<p><i>Investigating the Impact of 3D Printing Technologies for Startups and Entrepreneurs: Innovation Unleashed?</i></p> <p>Rayna, Thierry; Striukova, Ludmila</p>	<p><i>Predicting University Spin-Off Funding Success: A Machine-Learning Approach</i></p> <p>Skute, Igors; Zalewska-Kurek, Kasia; Hatak, Isabella; de Weerd-Nederhof, Petra</p>	<p><i>Role of Intermediaries in Entrepreneurial Ecosystem for Emerging technologies A Case of Organic and Printed Electronics Technology</i></p> <p>Khan, Ambarin Asad; Mina, Andrea; Massini, Silvia</p>	<p><i>The impact of innovation in a business ecosystem: The electrification of company cars</i></p> <p>Roncancio Marin, Jason Jahir; Crispeels, Thomas</p>	<p><i>Roadmap Features Analysis – Viewing ‘Roadmap’ As Map</i></p> <p>Yip, Man Hang; Phaal, Robert</p>	<p><i>The Impact Orientation of Medical Device Publicly Funded Principal Investigators: An Ecological Perspective</i></p> <p>Dolan, Brendan; Cunningham, James; McGregor, Caroline</p>	<p>Title: Design Thinking: Blending Design, Creativity and Innovation Sponsor: BIP Academic Speaker: TBD</p>
<p><i>Who Are Your Design Heroes? Exploring User Roles in an Innovation Contest Community</i></p> <p>Moritz, Manuel</p>	<p><i>The League of Legends value system: A Value Network Analysis</i></p> <p>Barcellos, Rodrigo da Luz; Leso, Bernardo Henrique; Ghezzi, Antonio; Cortimiglia, Marcelo Nogueira</p>	<p><i>Privacy Issues Associated with Popular Mobile Applications</i></p> <p>Hayes, Darren; Cappa, Francesco</p>	<p><i>Innovation Benchmarking Tool: Methodology and Empirical Evidence</i></p> <p>Gkikas, Aineias</p>	<p><i>Industrial Cyber-Physical Systems From a Stakeholder Perspective</i></p> <p>Oks, Sascha Julian; Fritzsche, Albrecht; Möslein, Kathrin M.</p>	<p><i>Support Decision Tool for Industrial Sustainability Actions</i></p> <p>Gianotti Pret, Marco; Pinarello, Giordano</p>	<p><i>A Comparison of Relational Practices in Additive Manufacturing Multipartner Alliances in France and the UK</i></p> <p>Tezenas du Montcel, Benoit; Minshall, Tim; Featherston, Charles</p>	<p>Title: Nurturing a successful startup ecosystem Sponsor: Gellify Academic Speaker: TBD</p>
<p><i>Open Innovation Intermediaries: Deploying Capabilities for Client Engagement in Open Service Innovation</i></p> <p>Randhawa, Krithika; Wilden, Ralf; Gudergan, Sigg</p>	<p><i>Cloud-based Business Model Innovation in the Software Industry - Revealing Organizational and Technological Factors</i></p> <p>Schneckenberg, Dirk; Klos, Christoph; Velamuri, Vivek; Spieth, Patrick</p>	<p><i>Classification of Business Analytics Methods Based On The Industrie 4.0 Maturity Level</i></p> <p>Krechting, Denis Phillip; Schuh, Günther; Gudergan, Gerhard</p>	<p><i>How To Develop Dynamic Capabilities In An Eco-system: The Case Of Life-science In Northern Netherlands</i></p> <p>Kets, Jaan; Bossink, Bart; van der Sijde, Peter</p>	<p><i>Inter-organizational projects: A means for business model innovation of incumbent firms?</i></p> <p>Engwall, Mats; Kaulio, Matti; Karakaya, Emrah; Miterev, Maxim; Berlin, Daniel</p>	<p><i>Understanding the history of industrial innovation: developments and milestones in key action fields of R&D management</i></p> <p>Bauer, Wilhelm; Schimpf, Sven</p>	<p><i>Proximity, preferential attachment and reciprocity in inter-organisational collaborations for innovation in a Aerospace cluster in Italy</i></p> <p>Capone, Francesco; Vincenzo, Zampi</p>	
<p><i>Rewards and crowdsourcing participation</i></p> <p>Cappa, Francesco; Rosso, Federica; Hayes, Darren</p>		<p><i>Forecasting a Patent’s Citation Frequency: Comparing the Performance Between Conventional Techniques and Deep-learning</i></p> <p>Noh, Heeyong; Lee, Sungjoo</p>	<p><i>Near or far? How geographic distance affects the inter-organizational relationships in local innovation systems</i></p> <p>Guerini, Massimiliano; Panetti, Eva; Parmentola, Adele; Ferretti, Marco</p>		<p><i>How do managers decide on technology innovation processes? An experimental study based on the behavioral perspective</i></p> <p>Xu, Xixiong; Jiang, Jihai</p>		
10:30-11:00	Coffee Break						

11:00-12:30	Meet the Editors Session and Best Ph.D. Project Award: Sala Consiglio; Room 0.1; Room 0.2, DIG - Politecnico di Milano
	<p>Presentation of the Journals and Discussion with the Editors:</p> <ul style="list-style-type: none"> ✓ Ellen Enkel, <i>R&D Management Journal</i> ✓ Helen Perks, <i>Journal of Product Innovation Management</i> ✓ Anthony Di Benedetto, <i>Industrial Marketing Management</i> ✓ Grazia Santangelo, <i>Industry and Innovation</i> ✓ Jonathan D. Linton, <i>Technovation</i> ✓ Maria Savona, <i>Research Policy</i>
12:30-13:30	Networking Lunch

Parallel Session: 13:30-15:00					
Track 2: Digital platforms and digital technologies	Track 4: Finance for innovation: new tools and approaches	Track 5: Implementing open innovation: from theory to practice	Track 7: Innovation dynamics and organizational performance: novel strategies and approaches	Track 8: Managing at the intersection between innovation and supply chain management	Track 12: Team, leadership & organization for creativity and innovation
Room: Aula Magna Carassa Dadda	Room: BL.28.1.1	Room: BL.28.1.2	Room: BL.28.2.1	Room: BL.28.2.2	Room: Aula 0.1
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Intellectual Property Rights (IPRs), Digitalization and Video Games Industry</i></p> <p>Long, Vicky</p>	<p><i>Side Effect of Crowdfunding on Entrepreneurial Performances</i></p> <p>Butticè, Vincenzo; Noonan, Douglas</p>	<p><i>Implementing Open Innovation: the Role of Boundaries Management</i></p> <p>Garzella, Stefano; Fiorentino, Raffaele; Lombardi, Rosa; Capurro, Rosita</p>	<p><i>Interconnected Influence Factors on Front-End Innovation: A Systems Theory Approach</i></p> <p>Reuther, Kevin</p>	<p><i>Supply Chain Management and R&D Management – a tentative classification</i></p> <p>Gorgues, Vincent</p>	<p><i>Concept Generation In Innovation Management: Building A Set Of Strategic Concepts</i></p> <p>Hooge, Sophie; Klasing Chen, Milena; Laousse, Dominique</p>
<p><i>Configurations of pricing and non-pricing strategies and their implications for the survival of multi-sided platforms: An exploratory study on crowdfunding platforms</i></p> <p>Dishnisky, Gary; Rossi-Lamastra, Cristina; Piva, Evila</p>	<p><i>Linguistic style of crowdfunding pitches: How does displayed narcissism influence crowdfunding success?</i></p> <p>Leonelli, Simona; Di Pietro, Francesca; Masciarelli, Francesca</p>	<p><i>Open Innovation - A New Tool To Facilitate The Inbound Process. Reckitt Benckiser Case Study</i></p> <p>Motta, Virna; Torchiario, Antonella; Motta, Milena</p>	<p><i>Information Leakage, Imitation, and the Patent System: Mansfield Revisited</i></p> <p>Van Crieelingen, Kristof; Czarnitzki, Dirk</p>	<p><i>The Role of Social Capital in Innovation Diffusion Process – Evidence from Smart City Networks Scaling Up</i></p> <p>Pakhomova, Liubov; Harland, Christine Mary; Cagliano, Raffaella</p>	<p><i>Virtual Campaigns For Intrapreneurship In Large Firms: The Challenge Of Managing An Internal Start-Up Call At Large-Scale</i></p> <p>Dalmasso, Cédric; Garcias, Frédéric; Hooge, Sophie</p>
<p><i>How Can IT Support Open Innovation Models? An Exploratory Study Following The Dynamic Capabilities Approach</i></p> <p>Pateli, Adamantia</p>	<p><i>Entrepreneurship policy and the financing of young innovative companies: evidence from the Italian Startup Act</i></p> <p>Giraud, Emanuele; Giudici, Giancarlo; Grilli, Luca</p>	<p><i>Towards a theory of open innovation: A lifecycle investigation of research breadth</i></p> <p>Milewski, Simon; Fernandes, Kiran; Goumagias, Nikolaos</p>	<p><i>Organizational Design as a Human-centred Design Practice</i></p> <p>Auernhammer, Jan Michel Kurt; Leifer, Larry</p>	<p><i>Which Set Of Value Disciplines For Radical Innovators: Operational Excellence, Customer Intimacy Or Product Leadership?</i></p> <p>Emilio, Bellini; Margherita, Pero; Federico, Artusi</p>	<p><i>Two Sides Of The Same Coin: A Review On The Intersection Between Leadership And Innovation literatures</i></p> <p>Canterino, Filomena; Pellizzoni, Elena; Shani, Abraham B. {Rami}; Verganti, Roberto</p>
	<p><i>The Impact of Corporate Strategy on Capital Structure: an Overall Perspective</i></p> <p>Cetrini, Giorgio; Cappa, Francesco; Oriani, Raffaele</p>				<p><i>Microfoundations of scientific breakthrough discoveries: Solving the puzzle of the DNA structure</i></p> <p>Appio, Francesco Paolo; Petruzzelli, Antonio Messeni; Van Looy, Bart</p>

Track 18: Big Data Analytics for R&D management	Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 21: Disruptive Innovation and Organisational Change	Track 22: R&D Management: tools & methods	Track 28: Innovation Systems & Policies	CALL FOR IDEAS
Room: MIP 1.2	Room: MIP 1.3	Room: MIP 1.4	Room: MIP 1.5	Room: MIP 1.6	Room 1.30
<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>	<i>Track Chair</i>
<p><i>National Innovation Profiles: Examination of Key Factors Using Big Data Analytics</i></p> <p>Forner, Dominik; Ozcan, Sercan; Bacon, David</p>	<p><i>Speeding Entrepreneurial Innovation through Industry-led Accelerators: a Multi-Case Study of Corporate Startup Dynamics in a Maritime Port Complex</i></p> <p>Garcia-Herrera, Cristobal; Perkmann, Markus; Childs, Peter</p>	<p><i>Next stop: Blockchain</i></p> <p>Nucciarelli, Alberto</p>	<p><i>A Multiple-dimension Framework For Value Creation Through Big Data</i></p> <p>Elia, Gianluca; Passiante, Giuseppina; Polimeno, Gloria; Solazzo, Gianluca</p>	<p><i>Publicly Funded Principal Investigators, Technology Transfer and Market Impacts</i></p> <p>Cunningham, James; Dolan, Brendan; Menter, Matthias; O'Kane, Conor</p>	<p>Individuals from the main Italian Universities will be invited to pitch their ideas in front of academics and practitioners, receive feedbacks and share ideas about the future of innovation. Run in partnership with PoliHub and Politecnico di Milano TTO - Technology Transfer Office.</p>
<p><i>Intellectual Property Analytics for Technology Strategic Decision Making</i></p> <p>Aristodemou, Leonidas; Tietze, Frank</p>	<p><i>Enterprise Performance within Transitioning Regional Economies: Evidence from Indonesia</i></p> <p>Gkikas, Aineias</p>	<p><i>Disruptive R&D in the Space Sector</i></p> <p>Ferretti, Stefano</p>	<p><i>An Approach For Assessing The Technology And Innovation Management Capabilities In An Organisation</i></p> <p>Saiz, John; Ilevbare, Imoh; Farrukh, Clare</p>	<p><i>When The Important Is to Win and Not to Participate, What Should Innovation Policy Do?</i></p> <p>De Marco, Chiara Eleonora; Martelli, Irene; Di Minin, Alberto</p>	
<p><i>Making use of big data on mobility and publication patterns of Greek doctorate holders. First evidence from bibliometric analysis</i></p> <p>Karampekios, Nikolaos; Georgiadis, Haris; Kardasis, Antonis; Chrysomallidis, Charalampos; Stamatis, Kostas; Siganos, Galatios; Malliou, Nena; Sachini, Evi</p>	<p><i>The Role Of Local Open Innovation Workshops (LOIW) To Facilitate University Industry Collaboration In Regions</i></p> <p>Krätzig, Oliver; Mennerich, Johannes; Sick, Nathalie</p>	<p><i>Open Innovation For Systemic innovation: Insights From Three Projects</i></p> <p>Maniak, Remi; Marcocchia, Giulia</p>	<p><i>A Decision-making Mechanism integrated in R&D for Manufacturing Process Selection</i></p> <p>Liu, Wei; Ye, Songhe</p>	<p><i>Sectoral Patterns of Diffusion of Innovation Management Practices in Brazilian Manufacturing Firms</i></p> <p>Quadros, Ruy; Inácio Jr., Edmundo; Vieira, Glicia</p>	
15:00-15:30	Coffee Break				

Parallel Session: 15:30-16:30					
Track 3: Environmental sustainability, social impact and innovation	Track 5: Implementing open innovation: from theory to practice	Track 7: Innovation dynamics and organizational performance: novel strategies and approaches	Track 11: Re-thinking design thinking: emerging challenges and future evolutions		Track 19: The future of R&D and innovation: what are the key challenges for R&D Management within the next years?
Room: MIP 1.4	Room: BL.28.1.2	Room: BL.28.2.1	Room: BL.28.1.1	Room: BL.28.2.2	Room: MIP 1.2
Track Chair	Track Chair	Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Does Cooperation Is Always Needed? Factors Affecting Green Innovation Development Process</i></p> <p>Calza, Francesco; Parmentola, Adele; Tutore, Ilaria</p>	<p><i>Organizing for Open radical innovation: three successful cases in SAES Group</i></p> <p>Manzini, Raffaella; Carretti, Corrado; Piacentini, Davide</p>	<p><i>Proposing the NSPIRE Technique: Improving Productivity of Networked Service Delivery</i></p> <p>Daiberl, Christofer Florian; Naik, Hari Suman; Roth, Angela</p>	<p><i>Design Thinking Strategies in Management Consultancy: Approaches, Challenges and Opportunities</i></p> <p>Aranda-Jan, Clara B.; Corsini, Lucia; Ma, Xuezi; Massey, Sam; Li, Bohao; Shigemoto, Yuuki; Moultrie, James</p>	<p><i>International Comparative Study on Design Profession and Design Attitudes: A Comparative Analysis of Cases in Japan and Italy</i></p> <p>Ando, Takuo; Yaegashi, Kazaru</p>	<p><i>Comparing Requirements for New Product Development and Business Model Innovation</i></p> <p>Hirte, Rebecca; Friedrich, Sebastian</p>
<p><i>Examining the Capabilities of Social Entrepreneurship towards Shared Value Creation</i></p> <p>Sinthupundaja, Janthorn; Kohda, Youji</p>	<p><i>"Technology Intelligence Process In Practice: Building An Extensive Empirical Study"</i></p> <p>Nasullaev, Akhatjon; Manzini, Raffaella; Lazzarotti, Valentina; Motta, Milena; Fossati, Silvia</p>	<p><i>Do Firms Publish? A Cross-Sectoral Analysis of Corporate Publishing</i></p> <p>Rotolo, Daniele; Roberto, Camerani; Nicola, Grasano</p>	<p><i>Design-driven transformation: Embedding strategic design thinking in the organization</i></p> <p>Alauze, Melissa; Paris, Thomas</p>	<p><i>Requirements Profiles as a Basis for Ideation in Product Generation Planning</i></p> <p>Albers, Alexander A.; Tekaatek, Julian; Kühn, Arno; Dumitrescu, Roman</p>	<p><i>Virtual Reality For Innovating Products And Processes Design: A Spectrum Of Digital Applications And Organizational Scenarios</i></p> <p>Corallo, Angelo; Lazoi, Mariangela; Pascarelli, Claudio; Campanella, Michele; Galli, Valerio</p>
<p><i>The u-shaped relationship between CSR and firms' performance: a longitudinal study from the hospitality industry</i></p> <p>Franco, Stefano; Caroli, Matteo Giuliano; Cappa, Francesco; Del Chiappa, Giacomo</p>	<p><i>Learning from Startups through Corporate Accelerators</i></p> <p>Enkel, Ellen; Sagmeister, Veronika; Gross, Franziska</p>	<p><i>How Can You Learn from Failure if You Are not Aware of it? A Longitudinal Study on University Technology Transfer in the United States</i></p> <p>Pellegrino, Roberta; Baglieri, Daniela</p>	<p><i>"I Did it My Way" – What Does it Take To Make Design Thinking Work In a Technology Driven Firm?</i></p> <p>Ben Mahmoud-Jouini, Sihem; Fixson, Sebastian</p>	<p><i>Design Thinking in R&D- A powerful new tool or the Emperor's new clothes?</i></p> <p>Robbins, Peter</p>	<p><i>Supply side Innovation Policy Measures: Divergent Perceptions of Policy Makers and Firms</i></p> <p>Dabic, Marina; Vlacic, Ernest; Aralica, Zoran</p>
<p><i>Innovation and Social Impact: How Far Have We Gone? A Systematic Review of Literature and Bibliometric Network Analysis</i></p> <p>Melo, Mary Fernanda; Yaryd, Rodrigo Trotta; Souza, Roberta; Campos-Silva, Willerson Lucas; Bezerra, Beatriz dos Santos</p>			<p><i>Untangling The Role of User Experience In Design Thinking Through Experimental Evidence</i></p> <p>Eismann, Tobias T.; Meinel, Martin; Baccarella, Christian V.; Fixson, Sebastian K.; Voigt, Kai-Ingo</p>	<p><i>Is Design Thinking Only for Complex Situations?</i></p> <p>Svengren Holm, Lisbeth; Frisk, Elisabeth; Hookway, Samantha</p>	<p><i>General purpose technologies in innovation systems: A double-embedded case study on artificial intelligence</i></p> <p>Emrah Karakaya</p>

Track 20: Regional innovation management: perspectives from enterprise, clusters and ecosystems	Track 23: New product & service development process	Track 27: Innovation & Technology Strategy	START-UP PITCHES
Room: MIP 1.3	Room: MIP 1.5	Room: MIP 1.6	Room 2.23
Track Chair	Track Chair	Track Chair	Track Chair
<p><i>Legitimacy Building In An Entrepreneurial Ecosystem</i></p> <p>Bonanni, Carole A; Arsenyan, Jbid</p>	<p><i>Internal and External Perspectives on User Driven Innovation: What Was Left Behind?</i></p> <p>Ghasemzadeh, Khatereh; Bortoluzzi, Guido</p>	<p><i>Is Openness Just A Matter Of Search?</i></p> <p>Orlando, Beatrice; De Nisco, Alessandro</p>	<p><i>Start-ups will be invited to pitch their business ideas and will trigger discussion and networking with academic and practitioners. In partnership with PoliHub</i></p>
<p><i>Building Regional Capability: Lessons In Training Eclectic Groups Of Regional Innovation Champions</i></p> <p>Kriz, Anton</p>	<p><i>Smartness Dimensions Make a Difference: Perceived Value and Intended Usage of a Smart Consumer Product</i></p> <p>Kaldewei, Maria; Stummer, Christian</p>	<p><i>Multiparty Alliances: A Comprehensive Story</i></p> <p>Wennink, Sten Willem Jan; Faems, Dries L. M.; McCarthy, Killian J.</p>	
<p><i>A Micro-level Analysis of the Birth and Development of Innovation Ecosystem</i></p> <p>Mohannak, Kavoo; Dedehayir, Ozgur; Matthews, Judy</p>	<p><i>Managing Product Development System Dependencies by the Use of LPD</i></p> <p>Uppvall, Lars; Engwall, Mats; Ingvarsson, Caroline</p>	<p><i>Value Cycles and Value Markers in the Innovation Process</i></p> <p>Caccamo, Marta</p>	
16.30-17.00	<p>Conference Closing: Aula Magna Carassa e Dadda, Politecnico di Milano</p> <ul style="list-style-type: none"> ✓ Best Paper Award ✓ Presentation of the R&D Management Conference 2019 		

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